



Chemicals
northwest

supporting and promoting industry

Chemistry-using sector directory

Chemicals Northwest is the industry led support organisation driving strategic and sustainable development with over 800 chemistry using industries, making England's Northwest the largest region for chemical manufacture in the UK.

Employing 51,000 highly skilled people and supporting a further 150,000 in specialist services, the industry is a vital part of the regional economy, contributing around £10 billion each year and exporting 60% of sales. Working with companies and other partners, Chemicals Northwest delivers projects based on key themes of skills, sustainable development, innovation and image.

Chemicals Northwest has gone from strength to strength with a significant increase in membership over the past year demonstrating the value of the cluster to the Northwest. Chemicals Northwest is now positioned as a respected and valued contributor to National and Regional science agendas, predominantly through the Skills and Innovation themes.

The Chemistry-using Sector Directory is an annual publication listing companies associated with the regional industry from core-manufacturing to technical services. All members receive a free 1/3 page listing including contact details, logo and 100 word business overview.

All members and other listed companies will receive a copy and it will be available at business exhibitions and events throughout the year. People will also be able to download a copy from the Chemicals Northwest website. This directory provides the broadest coverage for your business and we encourage companies associated with the sector to use this effective marketing tool.

ADVERTISING RATES

Outside Back cover	£2500
Inside Front Cover	£2300
Double Page Spread	£2250
Opposite CEO Foreword	£2000
Full Page (210mm wide x 297mm deep)	£1500
Half Page (180mm wide x 125mm deep)	£950
Quarter Page (85mm wide x 128mm deep)	£650

All of the above in full colour and all design of adverts included in the price.

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Special rates for Members All members will receive a 10% discount on the above rates and an additional 10% discount for proforma payment and do not have to pay for inclusion of logo. Non-members may sign up for membership of Chemicals Northwest in order to take advantage of these discounts.

SUPPLIED ARTWORK

- We operate an Apple A with a same size proof, saved as either a JPEG, TIF, EPS or PDF files (PDF's must be saved as hi-res with fonts)
- All images at a resolution of 300dpi
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- Files should be at correct dimensions as booked
- We are unable to accept artwork supplied in the following applications Word, Powerpoint or Publisher

IN-HOUSE DESIGN TEAM

If you are unable to provide your own electronic artwork, you may instead supply a rough layout with text, a hard copy of your logo and any images you require.

- All images must be 300dpi and supplied as JPEG or TIFF format
- All logos should also be supplied as high-res JPEG, TIFF, PDF, PSD or preferably vector files such as Illustrator ai files or EPS format
- Copy to be supplied as a Word file, no more than 400 words per page

Please send items to the email or postal address.

CONTACTS

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