



Annual directory for Edinburgh Chamber of Commerce

Edinburgh Chamber of Commerce is a dynamic member-led organisation, working to support the local business community and specifically it's 2000 plus strong network of member businesses.

Recognised as the fastest growing Chamber in the UK and the first Scottish Chamber to win the prestigious British Chambers of Commerce Chamber of the Year Award, it is the definitive voice of business interests in Edinburgh and the Lothians.

As a significant UK institution, the Chamber is committed to driving the economic growth of the business environment for its members not only in the City but also at national level.

Circulation

Over 3500 directories will be mailed on a guaranteed, free of charge named basis to:

- The key decision-maker within each Chamber of Commerce member business throughout Edinburgh and the Lothians and the surrounding region.
- All major Chambers of Commerce UK and worldwide.
- British Embassies, Consulates and High Commissions worldwide.

As part of its ongoing commitment to developing its communication with and for its members, the Chamber is producing a comprehensive annual business directory.

In full colour glossy and A4 format the directory will be much more than just an alphabetical listing of members and suppliers – it will be an authoritative guide to commerce in Edinburgh and the Lothians. It will detail thousands of companies in the Edinburgh and Lothian region with analysis and comment from business leaders and respected communicators making it an essential tool and an indispensable reference guide to doing business in the Capital.

The directory will also contain the Chamber's 2010 Annual Report.

- UK public libraries
- Events and exhibitions attended by the Chamber, where possible and appropriate.
- The Directory will also be used as a key marketing tool to attract further inward investment which plays a key role in helping ensure the future prosperity of Edinburgh and the Lothians and the surrounding region.

Online

There will also be an online version of the business directory in an e-book format which will be easily accessible from the Edinburgh Chamber of Commerce's website.

Editorial features

- Forewords from key personnel within the Edinburgh Chamber of Commerce
- Chamber of Commerce contact information and services overview
- Our 2010 Annual Report
- Relocation/Regeneration • Exhibitions and conferences
- International Trade • Training/Recruitment
- IT and Technology • Legal Services • Financial Services
- Energy/Environment • Health and Safety

Various advertising and sponsorship opportunities are available within the editorial section

Reference section

Contents page
Classified Section (A-Z by product or service heading)
Alphabetical listings of Chamber of Commerce members
Index to advertisers

Advertising and sponsorship opportunities are available within the Classified Section

Advertising Rates

SOLUS POSITIONS	Size	Member	Non Member
Outside Back Cover	297 x 210mm (3mm bleed)	3500	4200
Inside Front Cover	297 x 210mm (3mm bleed)	2900	3500
Inside Back Cover	297 x 210mm (3mm bleed)	2900	3500

SPECIAL POSITIONS

Opposite Inside Front	297 x 210mm (3mm bleed)	2700	3200
Opposite Inside Back	297 x 210mm (3mm bleed)	2700	3200
Opposite Foreword	297 x 210mm (3mm bleed)	2500	3000
Opposite Contents	297 x 210mm (3mm bleed)	2500	3000
Opposite Classified	297 x 210mm (3mm bleed)	2500	3000
Opposite A-Z Section	297 x 210mm (3mm bleed)	2500	3000

SPONSORSHIP (substantial branding opportunities available for specific sections)

Classified Section	5500	6600
A-Z Section	5500	6600
Editorial Features	5500	6600

COMPANY PROFILES (editorial including colour photographs)

Double Page	3500	4200
Single Page	2300	2800
Half Page	1500	1800

PRESTIGE DISPLAY

Full Page	297 x 210mm (3mm bleed)	2300	2800
-----------	-------------------------	------	------

CLASSIFIED DISPLAY

One Column	1500	1800
Half Column	900	1080
Quarter Column	600	720

Production

- We operate an Apple Mac system and support the following software: InDesign, Photoshop, Quark Express and Illustrator.
- Please supply your advert/logo/images in an email or on a clearly labelled disk, with a same size proof, saved as either a JPEG, TIF, EPS or PDF files (PDF's must be saved as hi-res with fonts).
- All images at a resolution of 300dpi. Please ensure that any photos and images submitted are good quality – ideally professionally taken/produced photos/images – that correspond to the quality, look and high professional standard of the Edinburgh Chamber of Commerce's publications in general.
- Colour adverts must be in CMYK. Do not supply as RGB.
- We are unable to accept artwork supplied in the following applications Word, Powerpoint or Publisher.
- Files should be at correct dimensions as booked.

In-house Design Team

If you are unable to provide your own electronic artwork, you may instead supply a rough layout with text, a hard copy of your logo and any images you require.

- All images must be 300dpi and supplied as JPEG or TIFF format.
- All logos should also be supplied as high-res JPEG, TIFF, PDF, PSD or preferably vector files such as Illustrator ai files or EPS format.
- Copy to be supplied as a Word file with no more than 400 words per page.

The cost of producing your advertisement is included in the order price.

Please send items to the email or postal address.



Robert Carr, President of the Edinburgh Chamber of Commerce

Contacts

distinctive
PUBLISHING 

Distinctive Publishing
7th Floor
Aidan House
Sunderland Road
Gateshead
NE8 3HU

Tel: 0191 478 85 00

Email: john.neilson@distinctivegroup.co.uk

www.distinctivepublishing.co.uk

Edinburgh
CHAMBER OF COMMERCE 
Inspiring Connections

Edinburgh Chamber of Commerce
Capital House
2 Festival Square
Edinburgh
EH3 9SU

Tel: 0844 736 2992

Fax: 0131 221 2998

Email: customerservices@edinburghchamber.co.uk

www.edinburghchamber.co.uk