

**The North Cheshire and Wirral  
Chambers of Commerce  
Business Directory 2011/12**



**Welcome to The North Cheshire and Wirral Chamber of Commerce.** Representing employees across North Cheshire and The Wirral, we are one of the leading private sector providers of business support solutions. Our client base includes large corporate businesses to owner-managed businesses in all sectors of this dynamic and diverse economic region.



The The North Cheshire and Wirral Chambers of Commerce business reference directory will be launched in direct response to the high demand for a comprehensive regional business-to business-directory.

The Directory will be published in partnership with The North Cheshire and Wirral Chambers of Commerce ensuring a fully-authorised and official publication which will serve as a key reference guide for the regional marketplace.

The 2011/12 Directory will undoubtedly be the highest quality publication of its type in the area. It will form a vital tool for promoting The North Cheshire and Wirral reputation as one of the most dynamic commercial areas in the UK, encouraging inter-trading amongst its businesses. The easy to use, full colour, A4 format directory will ensure that all key decision makers will be using the publication on a daily basis.

Its unrivalled circulation throughout The North Cheshire and Wirral, means that any business profiling within the directory will gain a high level of corporate exposure to enable new business growth and continuity of existing clientele.

## CIRCULATION

**The Directory will be circulated on a guaranteed, free of charge named basis to:**

- The key decision-maker within each Chamber of Commerce member business throughout North Cheshire and Wirral.
- The remainder will be distributed by the partners at national and international trade fairs and exhibitions.
- The Directory will also be used as a marketing tool to attract further inward investment which plays a key role in helping ensure the future prosperity of North Cheshire and Wirral and its businesses.



## EDITORIAL FEATURES

- Forewords from key personnel within the Chamber of Commerce.
- Chamber of Commerce contact information and services overview.
- Relocation/Regeneration
- Top 100 companies
- Exhibitions and conferences
- Training/Recruitment
- IT and Technology
- Legal Services
- Energy/Environment
- Health and Safety
- Full page company profiles and display advertisements.

Various advertising and sponsorship opportunities are available within the editorial section.

## REFERENCE SECTION

- Contents page.
- Classified Buyers Guide (A-Z by product or service heading)
- Alphabetical listings of Chamber of Commerce members and other leading North Cheshire and Wirral businesses.
- Index to classification headings.
- Index to advertisers.

Advertising and sponsorship opportunities are available within the Classified Buyers Guide.



## CONTACT

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## RATES

	MEMBER FULL COLOUR	NON-MEMBER FULL COLOUR
<b>SOLUS POSITIONS</b>		
Outside Back Cover	2900	3400
Inside Front Cover	2750	3300
Inside Back Cover	2750	3300

<b>SPECIAL POSITIONS</b>		
Opposite Inside Front	2525	3000
Opposite Inside Back	2525	3000
Opposite Foreword (x3)	2525	3000
Opposite Contents	2525	3000
Opposite Classified	2525	3000
Opposite A-Z Section	2525	3000

**EDITORIAL SPONSORSHIP PACKAGES AVAILABLE** (which includes substantial branding and display space throughout specific section)

### COMPANY PROFILES

 (editorial including colour photographs)

Single Page	2300	2800
Double Page	3400	4000
Half Page	1500	1800

### PRESTIGE DISPLAY

Full Page	2300	2800
Half Page	1500	1800
Quarter Page	500	600

### CLASSIFIED DISPLAY

Single Column	1500	1800
Half Column	800	950
Quarter Column	500	600