

Vision

For One Nucleus and our members to be the top European life science and healthcare network.

Mission

We will achieve this by maximising the global competitiveness of our members.

One Nucleus is a membership organisation for international life science and healthcare companies. We are based in Cambridge and London UK, the heart of Europe's largest life science and healthcare cluster.

LONDON AND CAMBRIDGE

One Nucleus was formed in April 2010 by the merger of two life science networks – Cambridge based ERBI and the London Biotechnology Network (LBN). Together we form a commercial, clinical and academic powerhouse. London and Cambridge are home to at least 60% of the UK's life science industry base, four of the UK's five Academic Health Science Centres and three of the world's top six universities. The merger of ERBI and LBN recognises that Cambridge-London network is an international life science 'super cluster'.

Much of our activity promotes our member companies internationally and helps them to identify, meet and do business with partners. In support of this activity we host three major international events:

GENESIS CONFERENCE

Genesis has been running as London's international life science networking conference since 2000.

The event is a showcase for UK life science, aiming to assist emerging life science companies in meeting investors and technology partners. It also provides a stimulating forum for debate, led by a selection of high level keynote speakers. The first class exhibition features more than 60 UK and international exhibitors, making Genesis an international business hub for the life science sector.

BENCH-TO-BOARDROOM

Bench-to-Boardroom is a life science and healthcare supplier exhibition in Cambridge which also includes round table workshops on a range of commercial and technical issues to provide education and networking opportunities. The exhibition sells out each year and provides visitors with an opportunity to source new suppliers and services providers as well as learn from experts supporting the life science and healthcare industry. This intensive one day networking event attracts more than 500 delegates.

CAMBRIDGE ANNUAL CONFERENCE

Our Annual Conference in Cambridge has become the main partnering event of the year for many life science and healthcare companies in the UK and from overseas. In addition to influential keynote speakers, the event provides a unique opportunity to hear presentations by senior executives and an unrivalled opportunity for networking and partnering with more than 500 international delegates.

CAMBRIDGE NETWORK MEETINGS & LONDON BIOWEDNESDAYS

Network Meetings bring together our broad membership for networking and collaboration in an informal setting. Meetings are usually held in the afternoon or evening, starting with presentations on a relevant and current topic and ending with a networking session. We run at least 15 network meetings each year with attendances of between 50 and 150 delegates. Members are entitled to free entry for up to three delegates. Additional member delegates are charged at a discounted rate.

TRAINING

One Nucleus recognises that a company's employees are its most valuable asset. Many rapidly growing companies overlook the need for ongoing training of their staff. We have developed a portfolio of training courses designed to help life science and healthcare companies build an experienced and cohesive workforce. Our tailored training courses are based on the needs of our member companies.

PURCHASING SCHEME

The One Nucleus Purchasing Scheme was set up to deliver low cost purchasing based on the combined spend of our members. By joining together in a consortium, our members enjoy the same purchasing influence as larger companies and we are able to negotiate excellent prices and substantial savings in a number of product areas, such as lab consumables, stationery and courier services.

The Directory will provide the broadest coverage for your business both regionally and nationally with all listed companies receiving a copy free of charge. This prestigious publication will be sent to all members. An additional benefit will be the digital version of the directory which will be in a page turner format and accessible via the homepage.

ADVERTISING RATES

Outside Back cover	£ 2800
Inside Front Cover	£ 2500
Double Page Spread	£ 2300
Opposite CEO Foreword	£ 2000
Full Page	£ 1750
Half Page	£ 995
Quarter Page	£ 650

SPONSORSHIP OPTION

Classified Sponsor to include:

- Advert opposite Classified Section
- Full page Editorial
- Company logo on every page of members section

Cost: £ 4995

All of the above in full colour and all design of adverts included in the price.

CONTACTS

Distinctive Publishing - 8th Floor, Aidan House,
Sunderland Road, Gateshead NE8 3HU

T: 0191 478 83 00

E: john.neilson@distinctivegroup.co.uk

www.distinctivepublishing.co.uk

PRODUCTION

- We operate an Apple Mac system and support the following software In Design, Photoshop, QuarkExpress and Illustrator
- Please supply your advert/logo/images in an email or on a clearly labelled disk, with a same size proof, saved as either a JPEG, TIF, EPS or PDF files (PDF's must be saved as hi-res with fonts)
- All images at a resolution of 300dpi
- Colour adverts must be in CMYK. Do not supply as RGB
- Files should be at correct dimensions as booked
- We are unable to accept artwork supplied in the following applications Word, Powerpoint or Publisher

IN-HOUSE DESIGN TEAM

If you are unable to provide your own electronic artwork, you may instead supply a rough layout with text, a hard copy of your logo and any images you require.

- All images must be 300dpi and supplied as JPEG or TIFF format
- All logos should also be supplied as high-res JPEG, TIFF, PDF, PSD or preferably vector files such as Illustrator ai files or EPS format
- Copy to be supplied as a Word file, no more than 400 words per page

The cost of producing your advertisement is included in the order price.

Please send items to the email or postal address.