



Welcome to the West Cheshire & North Wales Chamber of Commerce.

Representing 90,000 employees across West Cheshire & North Wales we are one of the leading private sector providers of business support solutions. Our client base includes large corporate businesses to owner-managed businesses in all sectors of this dynamic and diverse economic region.



The West Cheshire & North Wales Chamber of Commerce independent business reference directory is produced in direct response to the high demand for a comprehensive regional business-to business-directory.

The 2011/12 West Cheshire & North Wales Chamber of Commerce business directory is the indispensable Members' Handbook; a valuable benefit of Chamber of Commerce membership and regarded as one of the most comprehensive easy to use and respected business directories in the region providing a detailed guide to the Chamber of Commerce services as well as full listings for the Chamber of Commerce membership. Its unrivalled circulation regionally, nationally and internationally means that any business profiling its company within the directory pages will gain a high level of corporate exposure to enable new business growth and continuity of existing clientele all of which is needed to improve their bottom line.

The full colour A4 format and high quality reproduction reflects the prestige of West Cheshire & North Wales Chamber of Commerce its members and the region as a whole and it is a vital tool for promoting the region as one of the most dynamic commercial areas in the UK which plays a key role in helping attract further inward investment which helps to ensure the future prosperity of the Chamber, the surrounding region and the region's businesses.

CIRCULATION

The directory will be mailed on a guaranteed, free of charge named basis to:

- The key decision-maker within each Chamber of Commerce member business throughout West Cheshire & North Wales and the surrounding region
- All major Chambers of Commerce UK
- British Embassies, Consulates and High Commissions worldwide
- UK public libraries
- National and international trade fairs, events and exhibitions attended by West Cheshire and North Wales Chamber of Commerce.
- The Directory will also be used as a key marketing tool to attract further inward investment which plays a key role in helping ensure the future prosperity of the region.



ONLINE

There will also be a digital version of the business directory online which will be easily accessible from the West Cheshire & North Wales Chamber of Commerce's website home page.

EDITORIAL FEATURES

- Forewords from key personnel within the West Cheshire & North Wales Chamber of Commerce
- Chamber of Commerce contact information and services overview
- Relocation/Regeneration
- Exhibitions and conferences
- Training/Recruitment
- IT and Technology
- Legal Services
- Financial Services
- Energy/Environment
- Health and Safety
- Full page company profiles and display advertisements

Various advertising and sponsorship opportunities are available within the editorial section

REFERENCE SECTION

- Contents page
- Classified Buyers Guide (A-Z by product or service heading)
- Alphabetical listings of Chamber of Commerce members
- Index to advertisers
- Advertising and sponsorship opportunities are available within the Classified Section

Advertising and sponsorship opportunities are available within the Classified Buyers Guide.

CONTACT

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RATES

Rates are shown as members and non members and all are produced in full colour.

SOLUS POSITIONS	Member	Non Member
Outside Back Cover	3400	4080
Inside Front Cover	3100	3720
Inside Back Cover	2900	3480

SPECIAL POSITIONS

Opposite Inside Front	2700	3240
Opposite Inside Back	2525	3030
Opposite Foreword	2525	3030
Opposite Contents	2525	3030
Opposite Classified	2525	3030

FEATURE SPONSORSHIP OPPORTUNITIES

To include substantial branding and display space throughout specific feature sections. Rates on application.

COMPANY PROFILES (editorial including colour photographs)

Single Page	2300	2760
Half Page	1800	2160
Double Page	3400	4080

PRESTIGE DISPLAY

Full Page	2330	2800
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CLASSIFIED DISPLAY

One Column	1500	1800
Half Column	900	1080
Quarter Column	600	720
45mm Display	475	500